

Day 1 - 25 September 2025, Thursday

4:00 pm Welcoming Speech for Attendees

- **Filiz Karakul**
Pyramids Group Fair
- **Jamil Al-Harithi**
Media Personality
- **Razan Wahbi**
Media Personality

5:00 pm Introduction to the Fashion Pioneers Club

- **Sahar Bamaalem**
President of the Fashion Pioneers Community

Session 1

5:10 pm Fashion as an Economic Driver in Vision 2030

6:10 pm

MODERATOR

- **Dr. Tamader Kutbi**
Professor of Design at Umm Al-Qura University
- **Omar Al-Saqqaf**
Entrepreneur
- **Rajaa Moumena**
Founder and General Director of Future Institute of Higher Education
- **Waleed Al-Ammari**
Entrepreneur
- **Khaled Al-Eisa'i**
Entrepreneur

6:10 pm

6:25 pm

Short Break for Maghrib Prayer

Session 2

6:25 pm Smart Manufacturing Technologies

7:25 pm

MODERATOR

- **Dr. Tamader Kutbi**
Professor of Design at Umm Al-Qura University
- **Prof. Emad Gohar**
Professor of Clothing Production Technology at King Abdulaziz University
- **Abdulnasser Abounasser**
Entrepreneur
- **Abubaker M Saleh**
Senior Sales Engineer
- **Hisham Siam**
Clo3D Fashion Designer and Trainer and AI

7:25 pm

7:40 pm

Short Break for Maghrib Prayer

Session 3

7:40 pm Exhibitions and Commercial Platforms

8:40 pm

MODERATOR

- **Azizah Al-Harithi**
Management Consultant, Certified by the Ministry of Commerce
- **Mohammed Abu Tarboush**
Businessman
- **Abdul Qader Makki**
Fashion and Brand Development Expert
- **Abdulrahman Al-Muntaser**
Founder and Owner of Aseel Company
- **Abdulkarim Al-Muzaini**
Fabric Merchant

Session 4

8:40 pm Identity Formulation From Design to Appearance

9:15 pm

- **Saeed Al-Amri**
Global Fashion Expert

9:15 pm

10:00 pm

Honoring by Promise Company and Distributing Scarves

Day 2 - 26 September 2025, Friday

4:00 pm Welcoming Speech for Attendees

- **Jamil Al-Harithi**
Media Personality
- **Razan Wahbi**
Media Personality

4:05 pm Fashion Pioneers Community: A Story of Passion and Identity

- **Sahar Bamaalem**
President of the Fashion Pioneers Community

Session 1

4:10 pm Fashion and Textile From Germany Technology Meets Design

4:30 pm

- **Silvia Jungbauer**
Confederation of
the German Knitting Industry

Session 2

4:30 pm Fashion Communities and Change-Makers

5:20 pm

MODERATOR

- **Razan Wahbi**
Media Personality
- **Omar Al-Saqqaf**
Entrepreneur
- **Loai Nassem**
President of the Fashion Association,
Founder of Lomar
- **Sahar Bamaalem**
President of the Fashion
Pioneers Community
- **Omnia Sabbagh**
Fashion Designer
Fashion Design Diploma From
The Italian Anna Stella Academy

Session 3

5:20 pm Shaping the Future of Fashion: Academia, Innovation, and Design

6:10 pm

MODERATOR

- **Dr. Tamader Kutbi**
Professor of Design
at Umm Al-Qura University
- **Dr. Wejdan Tawfiq**
Head of the Department of Fashion
and Textiles at King Abdulaziz
University
- **Dr. Amani Aqeel**
Associate Professor in the
Department of Fashion and
Textiles.
- **Maram Aqeel**
Lecturer at King Abdulaziz
University and Project Developer
- **Eftekar Munshi**
Teaching Staff, Fashion &
Textiles Department

6:10 pm
7:00 pm

Short Break for Maghrib Prayer

Session 4

7:00 pm Artificial Intelligence in Fashion Technology

7:30 pm

- **Dr. Maisam Alahmar**
Trainer and Fashion Designer

Session 5

7:30 pm Behind the Real Meaning of 'Made in Italy'

8:00 pm

- **Andrea Cavallari**
General Textile Consultant

Session 6

8:00 pm Saudi-India Fashion Business Ties

8:30 pm

- **Apparel Export Promotion Council**

Day 3 - 27 September 2025, Saturday

4:00 pm Welcoming Speech for Attendees

- **Jamil Al-Harithi**
Media Personality

4:05 pm Fashion Pioneers Community: A Story of Passion and Identity

- **Sahar Bamaalem**
President of the Fashion Pioneers Community

Session 1

4:15 pm Textile Innovation Without Borders Jordan and Saudi Arabia in Collaboration

4:40 pm

- **Jordan Chamber of Industry**

Session 2

4:40 pm Marketing and Consumer Experience in The Digital Age

5:30 pm

MODERATÖR

- **Azizah Al-Harithi**
Management Consultant, Certified by the Ministry of Commerce
- **Fairouz Baddah**
Specializing in Brand Strategy
- **Dr. Amani Aqeel**
Associate Professor in the Department of Fashion and Textiles
- **Abdulrahman Al Issa**
Digital Marketing Expert, Consultant in Financial Sustainability Through Digital Marketing

Session 3

5:30 pm Towards Lasting Careers

6:15 pm

MODERATÖR

- **Azizah Al-Harithi**
Management Consultant, Certified by the Ministry of Commerce
- **Hala Beyarl**
Brand Image Consultant
- **Maram Aqeel**
Lecturer at King Abdulaziz University and Project Developer
- **Safaa Al-Shareef**
Fashion Designer

6:15 pm
7:00 pm

Short Break for Maghrib Prayer

Session 4

7:00 pm From Heritage and Craftsmanship to Artificial Intelligence

7:50 pm

MODERATÖR

- **Jamil Al-Harithi**
Media Personality
- **Reem Asilan**
Fashion Designer, Specializing in Traditional Fashion
- **Dr. Rania Khogeer**
Fashion Designer, Heritage Expert, Entrepreneur, Certified Trainer
- **Eng. Malithe Al-Khatib**
Civil Engineer

Session 5

7:50 pm Sustainability and Circularity of Fashion

8:40 pm

MODERATÖR

- **Dr. Tamader Kutbi**
Professor of Design at Umm Al-Qura University
- **Sahar Bamaalem**
President of the Fashion Pioneers Community
- **Nedaa Elias**
Fashion Designer and PR Manager at Kolleen Boutique
- **Dr. Fatima Hakim**
Researcher and Designer Specializing in Innovative Fashion and Sustainability

Session 6

8:40 pm Exhibitions and Fashion Shows

9:40 pm

MODERATÖR

- **Nora Al-Jumaih**
Fashion Designer, Owner of Quiet and Bright Foundation, Certified Trainer of Trainers
- **Ahmed Hassan**
Business Planner and Developer
- **Fouad Hakim**
Fashion Coach and Designer
- **Saeed Al-Amri**
Global Fashion Expert
- **Munira Zein**
Fashion Designer & Appearance Consultant