5TH SAUDI FASHIONTEX EXPO

المعرض السعودي للأزياء والنسيج

27-28-29-30 SEPTEMBER 2027

Jeddah Center for Exhibitions & Events

SAUDI ARABIA INTERNATIONAL FASHION AND TEXTILE EXHIBITION

SAUDI ARABIA'S LEADING TEXTILE AND FASHION EXHIBITION



/saudifashiontex

www.saudifashiontexexpo.com

ORGANIZER

PYRAMIDS GROUP

ufi Member

THE EPICENTER OF GLOBAL FASHION & TEXTILE

Building upon a legacy of excellence, **the 4th Saudi Fashiontex Expo** once again proved to be the ultimate industry platform, successfully uniting **over 12,054 visitors** from **41 countries** with **550 exhibitors representing 22 nations**.

The intensive four-day event acted as a powerful cornerstone for cross-border trade and strategic partnerships. It provided an elite international stage for leading apparel and textile brands to unveil their latest collections, while empowering global suppliers and key decision-makers through high-yield commercial exchange.

Deeply aligned with the Kingdom's industrial vision, **the Saudi Fashiontex Expo** continues to make a profound contribution to Saudi Arabia's expanding economy. It remains the definitive meeting ground where the world's most pioneering nations gather to showcase advanced technologies, display innovative textiles, and shape the future of the regional market.





EXHIBITOR PROFILE

Finished Textiles:

- Women's Wear
- Men's Wear
- Evening Dress & Bridal Wear
- Haute Couture
- Sportswear
- Swimwear
- Children's & Kids' Wear
- Leather Garment & Products
- Underwear, Lingerie
- Knitwear and Socks
- Shawl and Scarf
- Shoes and Bags

Raw Textiles:

- Fabric
- Woven and Knitted Fabrics
- Knitwear
- Denim Fabric
- Jacquard Fabrics
- Yarn and Fibers
- Wool, Silk, Lace, Print Fabrics
- Shirting Fabric
- Textile Accessories
- Button and Zipper
- Design Studios
- Leather Accessories

WHY EXHIBIT?

- Secure Trade Deals with Saudi Buyers
- Elevate Your Brand in Saudi Arabia's Fashion & Textile Market
- Expand Your Market Dominance Across the MEA Region
- Build Strategic Partnerships with Regional Retailers & Distributors

OVERVIEW OF THE 4TH SAUDI FASHIONTEX

12,054 TOTAL VISITORS

550 EXHIBITOR COMPANIES

47 VISITOR COUNTRIES

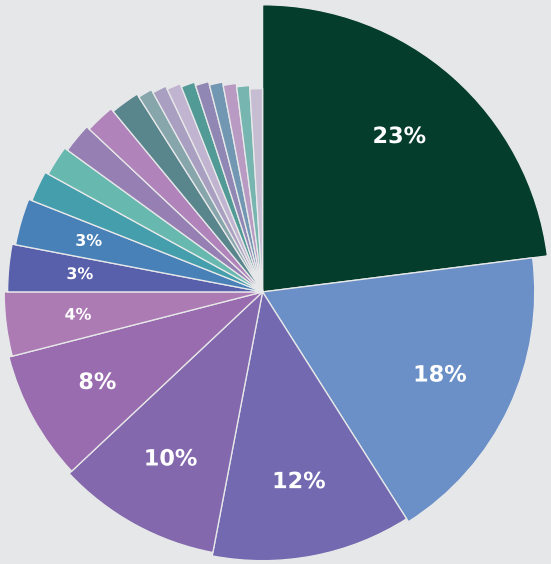
22 EXHIBITOR COUNTRIES

WHY EXHIBITORS PARTICIPATED

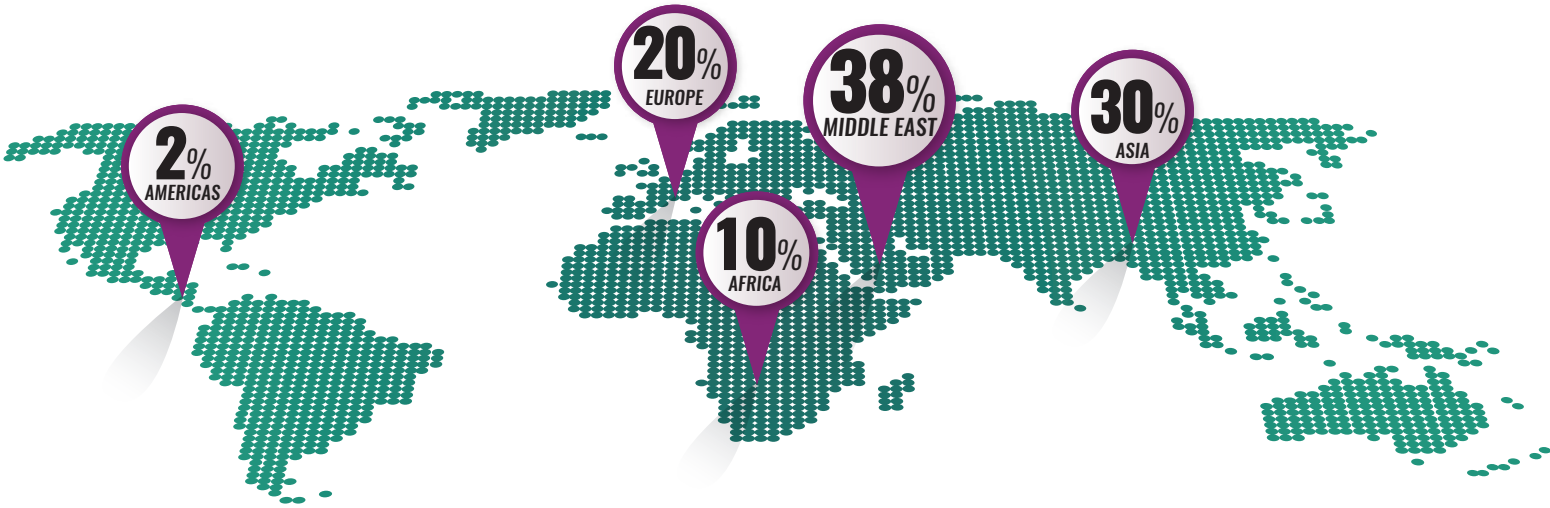
- To weave new trade connections in Saudi Arabia and unlock export opportunities across the MEA region.
- To connect with buyers, distributors and retail partners across Saudi and regional fashion markets.
- To put their brands in the spotlight and showcase their collections to the MEA region's textile and fashion community.

22 EXHIBITOR COUNTRIES

SAUDI ARABIA	23%	JORDAN	2%
TÜRKİYE	18%	MOROCCO	2%
INDIA	12%	INDONESIA	1%
CHINA	10%	TUNISIA	1%
EGYPT	8%	SOUTH KOREA	1%
ITALY	4%	IRAQ	1%
GERMANY	3%	BANGLADESH	1%
PAKISTAN	3%	POLAND	1%
JAPAN	2%	UAE	1%
FRANCE	2%	LEBANON	1%
SYRIA	2%	USA	1%



DISTRIBUTION OF EXHIBITORS BY REGION



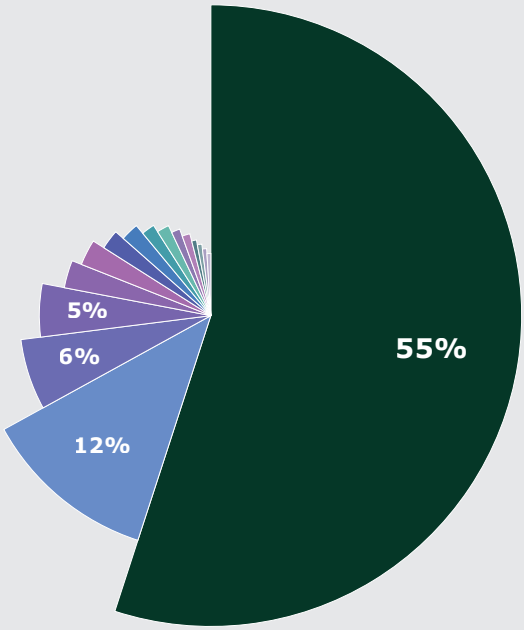


WHY VISITORS ATTENDED

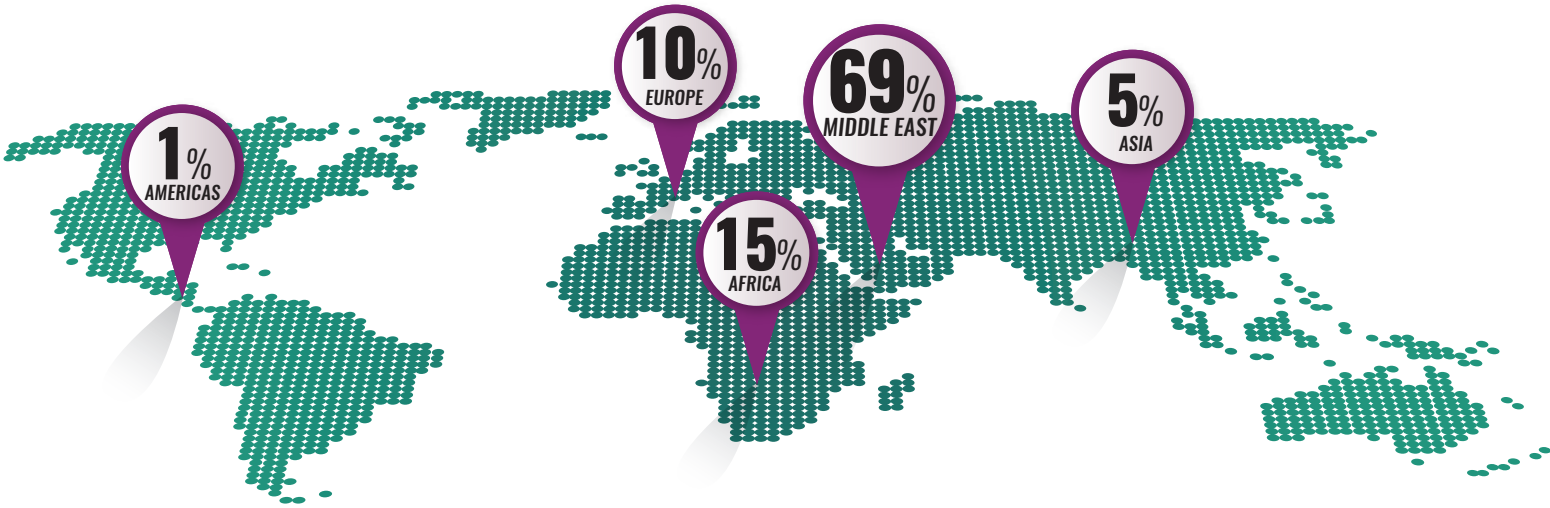
- To source collections and textile products tailored to Saudi and MEA market needs.
- To weave lasting partnerships with international suppliers and explore new sourcing opportunities.
- To discover new trends, innovative fabrics and production technologies for their next business chapter.

TOP VISITOR COUNTRIES

SAUDI ARABIA	55%	LEBANON	2%
TÜRKIYE	12%	SYRIA	2%
UAE	6%	GERMANY	1.5%
EGYPT	5%	FRANCE	1.5%
QATAR	3%	UK	1%
KUWAIT	3%	INDONESIA	1%
BAHRAIN	2.5%	SPAIN	1%
JORDAN	2.5%	JAPAN	1%



DISTRIBUTION OF INTERNATIONAL VISITORS BY REGION



VISITOR PROFILE

- Wholesalers
- Chain Stores
- Boutique Owners
- Garment Exporter Importer
- Agents Distributers
- Fashion Designers
- Media Representatives
- Ready-to-wear Manufacturers
- Department Stores
- Purchasing Officers

WHY VISIT?

- Secure Sourcing Deals with Global Fashion & Textile Suppliers
- Gain Insights into Saudi Fashion Trends & Textile Innovations
- Connect with Fashion & Textile Professionals Across the MEA Region
- Discover Next-Generation Collections



SOCIAL MEDIA METRICS

	11.864.785 VIEWS	301.841 INTERACTIONS	10.521 FOLLOWERS
	2.890.273 VIEWS	21,259 INTERACTIONS	13.191 FOLLOWERS
	15,379 VIEWS	1437 INTERACTIONS	391 FOLLOWERS
	6.096.399 VIEWS	328.933 CLICKS	



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HIGHLIGHTS OF SAUDI FASHIONTEX EXPO

BUSINESS **CONNECTIONS**

B2B matchmaking provided opportunities for exhibitors and buyers to discuss sourcing needs, explore distribution partnerships and develop cross-border business relationships.





FASHION & TEXTILE **SEMINARS**

Under the theme “The Creativity and Design Platform with Fashion Pioneers”, the seminar program featured 18 sessions and 63 speakers, exploring sustainable production, smart textiles and developments in the global apparel market.

DESIGN **COMPETITION**

The designer competition at Saudi Fashiontex Expo celebrated creativity and talent in fashion design. Henieda Mohamed won first place, followed by Urooj Ali in second place, while Salha Jubran and Yousria Issa shared third place. Their designs highlighted the diversity of creative expression showcased at the exhibition.





TREND AND **DESIGNERS AREA**

The Trend and Designers Area showcased designers’ collections and offered insights into emerging fashion trends. Visitors explored the products on display and connected with designers to learn about their creative approaches.

SNAPSHOTS FROM 4TH SAUDI FASHIONTEX EXPO











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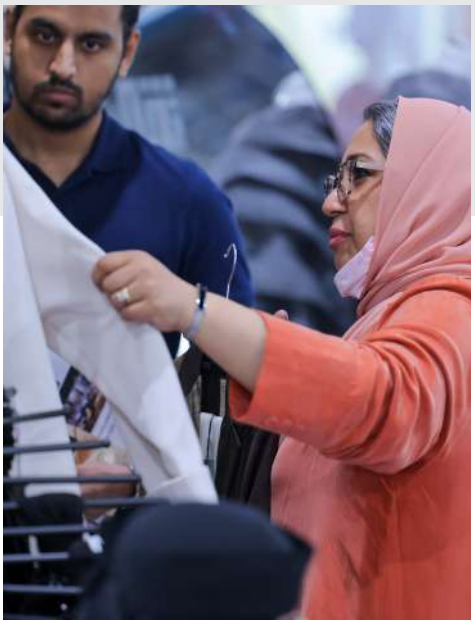














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WEAVE YOUR FUTURE IN SAUDI ARABIA'S TEXTILE EXHIBITION

The 5th Saudi Fashiontex Expo will build on the exhibition's role as a meeting point for international fashion and textile businesses in Saudi Arabia. Join us to explore new business opportunities across **the MEA Region** and connect with key buyers and industry partners.

Scan to Contact via Whatsapp

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